

100 holiday gift ideas based on Google searches

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The serial home renovator. The gaming wiz. The health nut. The beauty buff. On average, Americans shop for more than seven people every holiday season, and nearly a third shop for more than 10 people. No matter who or how many loved ones are on your list, we're here to help you find the perfect gift.

People shop with Google more than 1 billion times per day. So we've put together the Holiday 100 – 100 gift ideas and insights based on trending searches from 2022. You'll find gift inspiration across categories like Home and Garden, Apparel and Accessories, Beauty, Gaming and Electronics, Health and Fitness, and Toys and Crafts.