2017 Was a Big Year for European Tech. Can It Continue?

Europe hasn’t yet developed a Silicon Valley, but it’s becoming a hotbed of innovation and entrepreneurship. Last year marked a record year for fundraising by European tech firms, according to investment bank Bullhorn’s July report. It notes that the old continent’s tech ecosystem continues to thrive, spawning unicorns—startup companies valued at over $1 billion—at an… https://www.adweek.com/digital/2017-was-a-big-year-for-european-tech-can-it-continue/