2018 Social Media Marketing Industry Report



Do you wonder how fellow marketers are using social media? Wondering if you should focus more on ads or bots? In our tenth-annual social media study, more than 5,700 marketers reveal where they'll focus their social media efforts. This industry report also shows you how marketers' organic activities have changed and what their future plans […]

This post 2018 Social Media Marketing Industry Report first appeared on Social Media Examiner.

https://www.socialmediaexaminer.com/social-media-marketing-industry-report-2018/