3 Benefits for Creatives Using AI to Refine Artistic Processes

There’s something about artificial intelligence that stirs up a low-grade panic in most people. It might be because AI represents an existential threat to human supremacy. Despite this, the use of AI will only be growing and brought to more industries. A 2017 McKinsey Global Institute study of 800 occupations across 46 countries found that… https://www.adweek.com/digital/3-benefits-for-creatives-using-ai-to-refine-artistic-processes/