4 Key Takeaways We Learned in Ad Tech Last Week

In the latest installment of Adweek’s brand new programmatic advertising vertical, we rounded up the latest news in the ad-tech world so that you don’t have to wade through all the jargon. Here’s what happened last week that you should know. 1. It looks like Google is now the ultimate arbiter of trust in online… https://www.adweek.com/programmatic/4-key-takeaways-we-learned-in-ad-tech-last-week/