5 NFT Trends for Brands in the New Year

NFTs (Non-Fungible Tokens) are one of the biggest trends in the marketing industry right now and set to be a major player in the trillion-dollar marketing industry by 2022. While some might believe the rise of NFTs are just the current shiny new object, I’m letting you know they are here to stay and will evolve into so much more in the new year.

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