5 Tips for Delivering Deeper Consumer Connections via Video

It’s nearly impossible to visit any social platform today and not be exposed to some sort of video content. Online media guru and LinkedIn superstar Gary Vaynerchuk posts his inspirational missives nearly exclusively via video. My Twitter feed is filled with images and videos. Every Facebook and Instagram ad I’m exposed to is powered by… https://www.adweek.com/digital/5-tips-for-delivering-deeper-consumer-connections-via-video/