5 Tips for Winning Over Social Media Clients

Few industries are more competitive at the moment than social media marketing. Agencies are popping up left and right, and it’s often difficult for newer ones to generate enough business to keep the doors open. In order to succeed, you need a plan for winning over clients. In order to understand the challenges new startups… https://www.adweek.com/digital/5-tips-for-winning-over-social-media-clients/