5 Ways to Provide a Platform for Latinx Storytellers

> Which social media strategies are winning long-term loyalty and how can your brand build memorable and shoppable moments in the space? Find out at Social Media Week Europe, 7–9 Nov. in London. Virtual passes also available. Sign up today.

It is fantastic to see an increasing number of brands and marketers celebrate Latinx History Month. The Latinx community is no longer considered a niche market, and there are stats to prove it. Our spending power is significant and our cultural impact on the world is undeniable.

Recommended articles
https://www.adweek.com/creativity/5-ways-to-provide-a-platform-for-latinx-storytellers/