

6 AI Marketing Myths That Are Slowing You Down & Draining Your Budgets via @sejournal, @duchessjenm

Think AI can fully run your marketing strategy on autopilot?

Wondering why your AI-generated content isn't delivering results?

Feel like your AI tools should be doing more, without another string of prompts?

Bust the myths. Fix your funnel. Get AI working with your budget, against it.

If you're under pressure to make more profit with less budget, AI should help. But the reality is, most teams fall into one of two traps: overtrusting generic AI outputs or fearing the tools entirely.

This webinar on-demand challenges the "set it and forget it" myth that's costing brands thousands, and reveals how smarter prompting and strategic oversight can transform your campaigns.

Burned Out On Fluffy AI Content? Your Audience Is, Too. Let's Fix That.

You'll walk away with a clear plan to turn AI into a

performance partner, not a passive tool or a job threat. From better prompts to performance insights, we'll help you level up.

You'll Learn:

Hear from Bailey Beckham, Senior Partner Marketing Manager at CallRail, and Jennifer McDonald, Senior Marketing Manager at Search Engine Journal, two marketing experts who will help you unlock AI's full potential, optimize your marketing strategies, and elevate results without fear of it taking your job.

Learn to work smarter with AI, not against it, and make it an invaluable tool in your marketing arsenal.

Watch webinar on-demand to learn how to get your content recommended by AI & LLMs, plus loved by humans.

View the slides below or check out the full webinar for all the details.

Join Us For Our Next Webinar!

In-House Marketers: How To Use Customer Insights To Boost Sales Now From AI Search

Register now for practical, sales-focused strategies you can put to work immediately, complete with examples and frameworks for winning in AI sea

<https://www.searchenginejournal.com/ai-marketing-myths-that-are-costing-you/552910/>