6 Logo Design Tips That Will Make Your Brand Stand Out

If your goal is to build a brand or get your website noticed, the first thing people look for is your logo. Your logo is your brand identity and a visual that people should be able to immediately identify. The best kind of logos are inextricable with a certain brand, like Coca-Cola, McDonald’s and Nike…. https://www.adweek.com/creativity/6-logo-design-tips-that-will-make-your-brand-stand-out/