

72andSunny Parts With 5% of Staff in Its L.A. Headquarters

MDC Partners' 72andSunny laid off an unspecified number of employees amounting to "less than 5 percent" of total staff in its Los Angeles office this week, several days after its relationship with Infiniti came to an end. According to a statement from an agency spokesperson, the company is currently undergoing an internal reorganization in order...

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