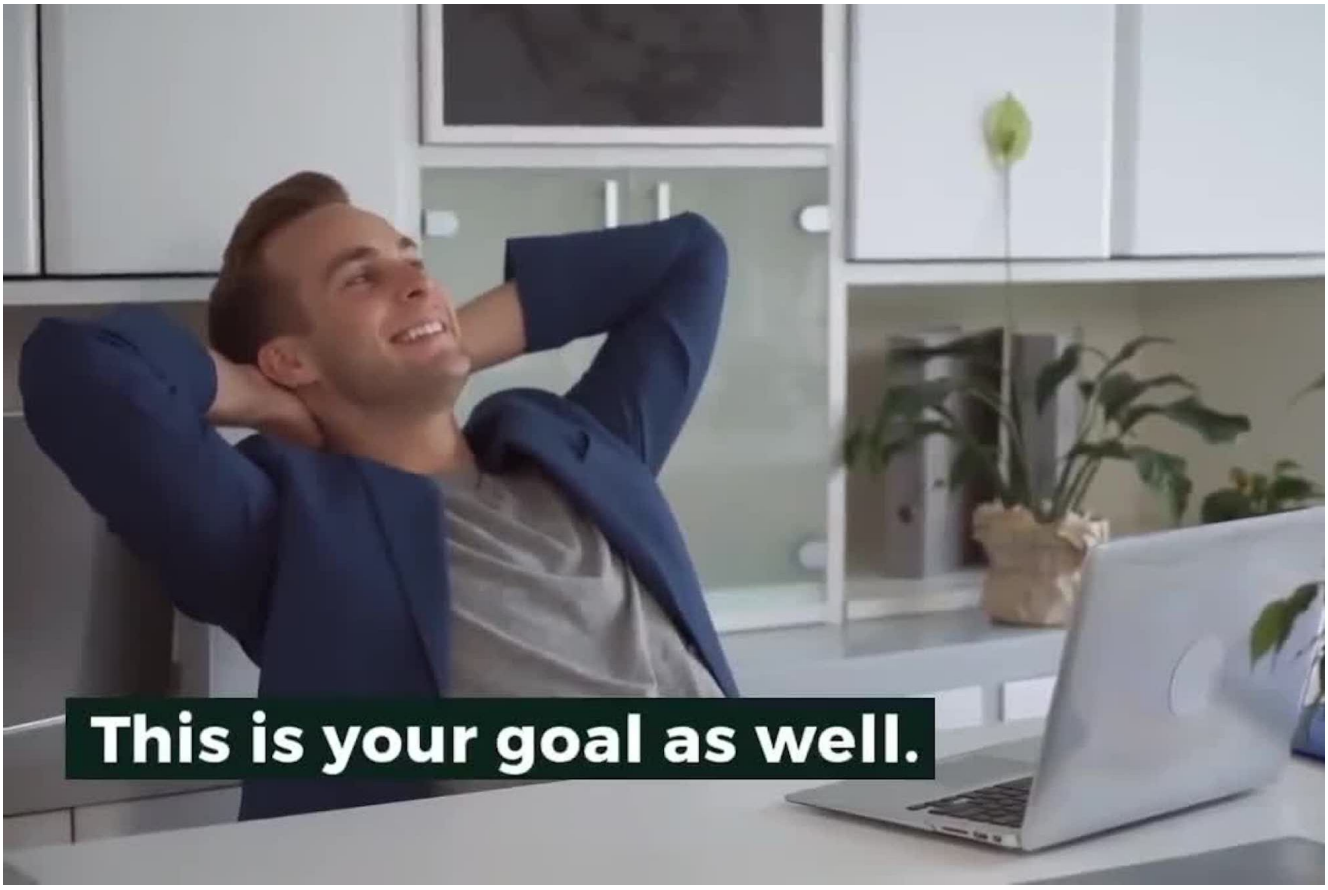
8 Fool-Proof Tips to Keep Your Customers Happy



Word-of-mouth endorsements from loyal customers can be a great, free sales asset.

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In this video, Entrepreneur Network partner Brian Tracy talks about how to keep customers for long periods. Think about the second sale. It’s just as important as the first, because it shows that your product has value and you can deliver on your promises.

Don’t neglect word-of-mouth, either, because your customers can become a free sales asset. Concentrate on stellar customer service. Tracy says the way to improve customer service is through speedy, consistent responses to whatever questions may come up.

Click the video to hear more.

Related: 7 Essential Strategies You Can Use to Grow Your Business

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