Aadya Raises $5 Million for SMB-Focused Security Platform

Cybersecurity firm Aadya Security this week announced that it has raised $5 million in Series A funding, which brings the total raised by the company to over $13 million.

The new investment round was led by Left Lane Capital, with additional participation from 645 Ventures, Gaingels, Firebrand Ventures, and Invest Detroit.

Founded in 2019, the Detroit, Michigan-based Aadya offers an all-in-one cybersecurity solution designed to help small and mid-sized businesses (SMBs), managed service providers (MSPs), and managed security service providers (MSSPs) remain protected and compliant with regulations.

Called Judy, the solution leverages machine learning (ML) and artificial intelligence (AI) to protect data, devices, and sensitive information, while streamlining security through automation.

Judy provides capabilities such as DNS filtering, secure authentication, EDR, threat detection and remediation, and compliance management and reporting, and supports security training.

Aadya plans to use the new investment to expand its sales team, grow its channel program for MSPs, and expand its SMB market share.

“With the combination of a vast universe of SMBs who have been underserved and the rise in cybercrime against them, we saw an opportunity to not only create something innovative, but something that could truly help a segment that comprises the

majority of economic activity, not just in North America, but across the globe," AaDya founder and CEO Raffaele Mautone said.

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