

Ads of the Week: 8 Campaigns That Caught Our Eye, From KFC to Reebok

There's a lot of food and drink in the mix this week. Twix and KFC both take a musical route to our hearts and stomachs, while Wendy's and Altos Tequila go more abstract. Dunkin' and Kylie Jenner also team up on the King Kylie Collection, a trio of pink drinks nodding to her early "King Kylie" days.

Elsewhere, Reebok underlines its basketball comeback ambitions and Justworks reassures overwhelmed small business owners.

Our Most Effective Ad of the Week, in partnership with ED0, heralds the return of a summertime restaurant favorite.

Dunkin' | "King Kyle's Boardroom"

Dunkin' revives Kylie Jenner's "King Kylie" era for a new pink drink lineup.

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