Ads of the Week: 9 Campaigns That Caught Our Eye, From Etsy to NPR

Cannes Lions is where the biggest ideas take center stage. **Join ADWEEK** for must-see conversations, top industry leaders, and the moments everyone will be talking about.

A common theme runs through this week's ads: take control of your life. That could mean prioritizing human connection (Etsy), managing finances (Coinbase), or cutting through the daily noise of news and information (NPR).

That spirit carries over to Chobani's celebration of a community rallying behind a rising athlete and The Vanderpump Hotel's case for embracing a little well-earned overindulgence.

Our Most Effective Ad of the Week, in partnership with EDO, goes to Disney's entertainment portfolio.

Keep scrolling for the week's most notable ads.

Primark | "The Get Away" by VCCP

After opening a Manhattan flagship store earlier this month, the Irish retailer's first global campaign targets consumers on both sides of the Atlantic.

Recommended videos

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