ADWEEK 2026 Creative 100 Now Open for Nominations



Back for its 12th year, the ADWEEK Creative 100 is now open for submissions.

This renowned list highlights the top creative minds in the marketing, advertising, media and entertainment industries, spanning industry talent to celebrities. Past winners include Jon Chu, Vince Staples, and Zendaya.

The Creative 100 will honor individuals who have shaped culture over the past year through their creative work across advertising, brand marketing, social media, TV and streaming, filmmaking, visual art, and more.

This year’s categories include:

Agency Creative Leaders: ECDs, CCOs, founders etc.

Rising Agency Creative Talent: copywriters, designers, ACDs, CDs, etc.

Brand Innovators: Individuals overseeing and innovating a

brand’s creative output.

Media, TV, and Streaming Innovators: Individuals driving creativity or making visionary work at media, TV, and streaming companies, such as TV creators, podcasters, newsletter founders, etc.

Directors: Filmmakers who have also directed ads or work for brands.

Celebrities and Creators: Those who are challenging norms or influencing culture in groundbreaking ways.

Visual Artists: Animators, designers, photographers, or other visual artists that have done work on behalf of brands.

You can nominate a potential honoree using the form below and linked here. Be sure to check that your nominee wasn’t previously recognized, because the Creative 100 doesn’t repeat winners. Check out last year’s winners here.

The final deadline to submit is **Friday, February 13, 2026**.

If you have any questions, please reach out to awards@adweek.com.

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