

Adweek 50: Shining a Well-Deserved Spotlight on the Behind-the-Scenes Stars in Media, Marketing and Tech



In every company, there is the face of the organization and there are those who keep the body and brain operating smoothly and efficiently. Our annual Adweek 50 honors those behind-the-scenes luminaries in marketing, media and tech, offering them much-deserved recognition on their paths toward becoming household names.

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