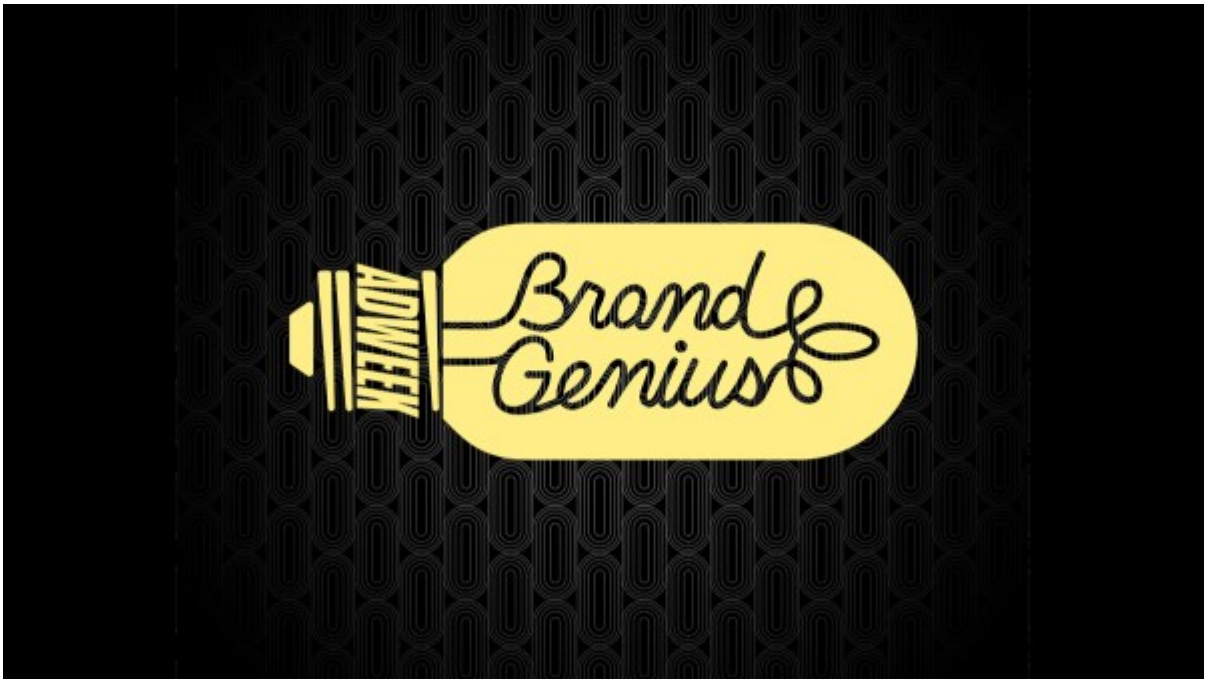
ADWEEK Brand Genius 2026 Nominations Now Open



Nominations for the 2026 ADWEEK Brand Genius list are officially open.

For decades, ADWEEK’s Brand Genius awards have honored the luminaries and leaders redefining the rules of brand building. From marketers to celebrity entertainers, media professionals to internet personalities, ADWEEK’s Brand Genius honorees are setting the bar for branding.

Last year’s Brand Genius honorees ranged from celebrities such as Elizabeth Banks and Seth Rogen, to business leaders like Netflix CMO Marian Lee and Build-A-Bear Workshop CEO Sharon Price John.

Winners will be published in the September issue of ADWEEK on Sept. 1.

Use the entry form below to submit a nominee by **Friday, June 12 at 11:59 p.m. PT**.

Recommended videos

https://www.adweek.com/brand-marketing/adweek-brand-genius-2026-nominations-now-open/