

Adweek Together: Marketing for a Secure Future

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4 hours ago

Insurance companies have been a consistent and valuable advertiser during the pandemic. But how have they adapted their marketing message and what are the results? Today we're joined by Jenn Halloran, CMO of MassMutual, in conversation with Adweek's Heide Palermo.

Adweek Together is a live discussion at noon ET, hosted by our editors along with the leaders of the companies we cover, seeking guidance, solutions and information—together. For inquiries and feedback, email us at adweektogether@adweek.com.

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