Adweek Together: The Future of Marketing

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3 hours ago
We’re all in the thick of it now, but what comes after the coronavirus crisis?

The changes in how we go about our daily lives and do our jobs are still unknown. What will the media landscape look like in a year? How will the advertising industry function, and how will marketing evolve?

Today on Adweek Together, our chief community officer Nadine Dietz is joined by Tamara McCleary, an award-winning storyteller, futurist and CEO of social media marketing company Thulium, to take a look into what the post-coronavirus world might look like.

Adweek Together is a daily live discussion, at noon ET, hosted by our editors along with the leaders of the companies we cover, seeking guidance, solutions and information—together. For inquiries and feedback, email us at adweektogether@adweek.com.

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