

After Organic Revenue Drop in Q4, IPG Expects Growth in 2021

IPG saw its organic net revenue drop in the fourth quarter of 2020, which the holding company said reflects the continued effect of Covid-19 on its various businesses. Even so, its CEO Philippe Krakowsky, who took on the top job at the start of this year, said IPG expects to return to positive organic growth over the course of 2021.

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