AGDA’s LinkedIn for Designers

28 August 2019
Melbourne



Generally, designers present on LinkedIn are not using it to its full potential – an opportunity missed.

Join AGDA for a 3-hour workshop specifically tailored to Australian designers to build client relationships and chase new business. There’s a lot of LinkedIn workshops available aimed at amassing a huge number of connections and managing them through software. This workshop is different. It’s about building relationships.

It’s practical and hands-on, covering topics such as:

- what constitutes a good profile
- how to use LI as a new business tool
- likes, comments and shares
- how to find the right connections for your marketing

- how to streamline the writing of posts and articles

Find out more and book your spot!

https://www.shillingtoneducation.com/blog/linkedin-for-designers/