AI agent makers are promising privacy – will they deliver?

At this year’s OpenAI DevDay, CEO Sam Altman unveiled the company’s new AI agent Dots – and told the crowd that the company wants to “set a new standard for privacy in frontier AI.” OpenAI would spend the day taking veiled shots at Meta’s Muse, its primary competitor, for failing to keep users’ data safe. Yet Muse itself, a couple of months earlier, had launched as a supposedly safer alternative to predecessor OpenClaw – with CEO Mark Zuckerberg promising it was “built from the ground up for privacy and security.”

In an age when companies hoard customers’ personal data and cyberattacks are a dime a dozen, AI labs are trying to convince user …

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