AI Shopping: Get Your Products Found In Google & ChatGPT via @sejournal, @hethr_campbell

Chris Sachs & Aris Vrakas outlined 4 moves for AI shopping: make product pages retrievable, use shopper language, connect feeds with pages, test the results.

The post AI Shopping: Get Your Products Found In Google & ChatGPT appeared first on Search Engine Journal.

https://www.searchenginejournal.com/ai-shopping-get-your-products-found-in-google-chatgpt-recap/594889/