All Campus

Digital Designer / Full Time / Paid
Chicago Illinois US

https://www.allcampus.com/

About All Campus

All Campus partners with well-known, traditional institutions of higher education to expand enrollment for their online programs.

At All Campus, we strive to foster a culture of support and inspiration for the substantial pool of talent we've been able to gather.

Role Details

About The Role

All Campus is searching for a talented, motivated Digital Designer to join the team. As a design team we build and work on a wide range of collateral for leading universities such as microsites, landing pages, display banners, applications, email templates and brochures. The ability to take ideas all the way from concept to execution is a must. We are looking for someone who has a great eye for design but also solid front-end development skills. Proven analytical and problem solving skills are needed.

Responsibilities will include:

Building a variety of assets to support existing clients and onboarding new clients.
Wireframing, prototyping and conceptualizing design ideas.
Collaborative critiquing of design work and brainstorming solutions.
Working across a number of teams and stakeholders that include

SEO, Content, Developers, Partnership Relations and Leadership.
Utilizing data such as heatmaps, scroll maps, funnels and recordings to make meaningful insights about visitor behavior.

Skill/Attributes Required

Required Skills & Knowledge:

Undergraduate degree in Design or related (or equivalent experience).
4-5 years of professional design experience
Front-end development skills, able to hand-code HTML and CSS to meet modern coding standards and some demonstrable experience with JavaScript and JQuery.
Knowledge of CMS, specifically WordPress and a basic understanding of PHP
An in-depth working knowledge of Adobe Creative Suite.
Experience with creating responsive layouts and using responsive frameworks
Experience with email marketing & automation
Knowledge of prototyping software (Figma, Sketch, Moqups etc)
Ability to multitask and contribute to a number of projects at any one given time
Additional Experience Preferred, but not necessary:

Experience with A/B and multivariate testing concepts
Familiarity with version control
Digital video editing ability
Knowledge of Web Content Accessibility Guidelines (WCAG) and how to apply them to development
Experience working within brand guidelines

Please provide a cover letter explaining why you are interested in this position and why you think you'd be a good fit. Please provide a link to an online portfolio of examples showcasing your full skillset. Candidates without an online portfolio will not be considered for this position.

Apply/Respond by:
18/08/2020

Send: CV/Resume

jsimmons@allcampus.com

https://www.shillingtoneducation.com/blog/all-campus/