Amazon is launching Alexa.com and new app for Alexa Plus

Amazon is refreshing the alexa.com website and the Alexa mobile app so that Alexa Plus subscribers will be able to use the revamped, AI-powered voice assistant. We don't have many details beyond that, but the website and the app could be handy new ways to interact with the revamped Alexa, which was announced at an event this morning.

At the event, Amazon showed how you'll be able to have conversations with Alexa Plus for things like ordering groceries, controlling smart home devices, and even telling you if someone in your house has recently walked the dog by looking at your home camera footage. Amazon also demoed how Alexa Plus could analyze and summarize documents, and perhaps the new website and app will be used to upload that information.

You'll access Alexa Plus from the current Alexa app — there won't be a new app to download, spokesperson Devon Corvasce confirms to *The Verge*. And when we first published this story, alexa.com just took you to a page to learn more about Alexa and to access the Alexa mobile apps, but now it redirects to a page about Alexa Plus.

It seems like we'll have to wait a little bit for the new website and app to be available widely, though. Amazon says that Alexa Plus will initially roll out in the US "in the next few weeks," and then "subsequently in waves in the coming months." Alexa Plus will cost $19.99 per month or will also be available as part of a Prime membership.

***Update, February 26th**: Amazon confirmed that Alexa Plus won't*

require a separate app and has changed the current page you see when you visit alexa.com.

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