Amazon Prime will shut down its clothing try-on program

Given the combination of Try Before You Buy only scaling to a limited number of items and customers increasingly using our new AI-powered features like virtual try-on, personalized size recommendations, review highlights, and improved size charts to make sure they find the right fit, we’re phasing out the Try Before You Buy option, effective January 31, 2025. Of course, customers will continue to enjoy fast, free shipping, with easy, free returns on our full apparel selection.

https://www.theverge.com/2025/1/11/24341422/amazon-prime-wardrobe-try-before-you-buy-shutting-down