

AMD's partners are already scalping their 'MSRP' 9070 and 9070 XT

While it's true that board partners like ASRock, Gigabyte, PowerColor, Sapphire, and XFX generally charge more for cards with fancier cooling solutions, those aren't the cards we're talking about today. We've been tracking prices on ten specific models of the AMD 9070 and AMD 9070 XT that were originally introduced at their \$550 and \$600 MSRPs.

None of those cards are currently in stock at any retailer we've checked – but some retailers have already modified their pricetags ahead of new shipments. Here are the changes we've seen:

Not every retailer has changed out the pricetags on every card. Best Buy, which only listed a single model of the 9070 and 9070 XT at MSRP to begin with, hasn't changed those prices yet – though they're admittedly still out of stock. (It also now lists a pair of out-of-stock Gigabyte cards at MSRP.) Micro Center also still lists three models of 9070 and four models of 9070 XT at MSRP, though all are out of stock.

On the Nvidia front, there doesn't seem to be much retailer/board partner scalping going on yet, at least at major US retailers. We're tracking six different models of \$550 RTX 5070, three different models of \$750 RTX 5070 Ti, and three different models of \$1,000 RTX 5080 which were originally listed at MSRP prices. Best Buy, Newegg, and Micro Center are still listing the ones they stock at MSRP today.

Last week, AMD told us that “we expect cards to be available

from multiple vendors at \$549 / \$599,” and that more cards are coming. AMD did not say which board partners or retailers would agree to offer cards at those prices, or how few those partners would have to sell at those prices before charging more.

<https://www.theverge.com/news/628332/amd-9070-xt-gpu-retailer-partner-scalping>