American Data Privacy Laws Are a Matter of How, Not If

Regulators are homing in on the practices of the digital media sector’s largest names amid growing public anxiety over data privacy, a zeitgeist that has seen some of the most renown names in the industry hauled in front of elected officials in recent months. Following the (often acrimonious and still unresolved) enactment of the General… https://www.adweek.com/programmatic/privacy-laws-are-a-matter-of-how-not-if/