

An Adorable Kitten Makes This Dutch Lottery Ad an Instant Crowd Pleaser

Superstitious folks have given black cats a bad rap for centuries, but a holiday ad for the Dutch lottery stars the sweetest little good luck charm on the planet—a coal-colored kitten named Frummel—to adorably dispel those old myths. The long-form ad is a follow-up to two straight years of animal-centric marketing from the Dutch State...
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