An Inside Look at MedMen, Lauded as the ‘Apple Store of Weed’

With its sleek open-concept stores, MedMen—one of the earliest and perhaps best-known players in the retail cannabis scene—is inadvertently creating the template for the modern-day marijuana dispensary. And what you’ve read is true: It looks and feels a lot like the Apple Store. Adweek recently toured the company’s New York medical marijuana dispensary, one of… https://www.adweek.com/agencies/an-inside-look-at-medmen-lauded-as-the-apple-store-of-weed/