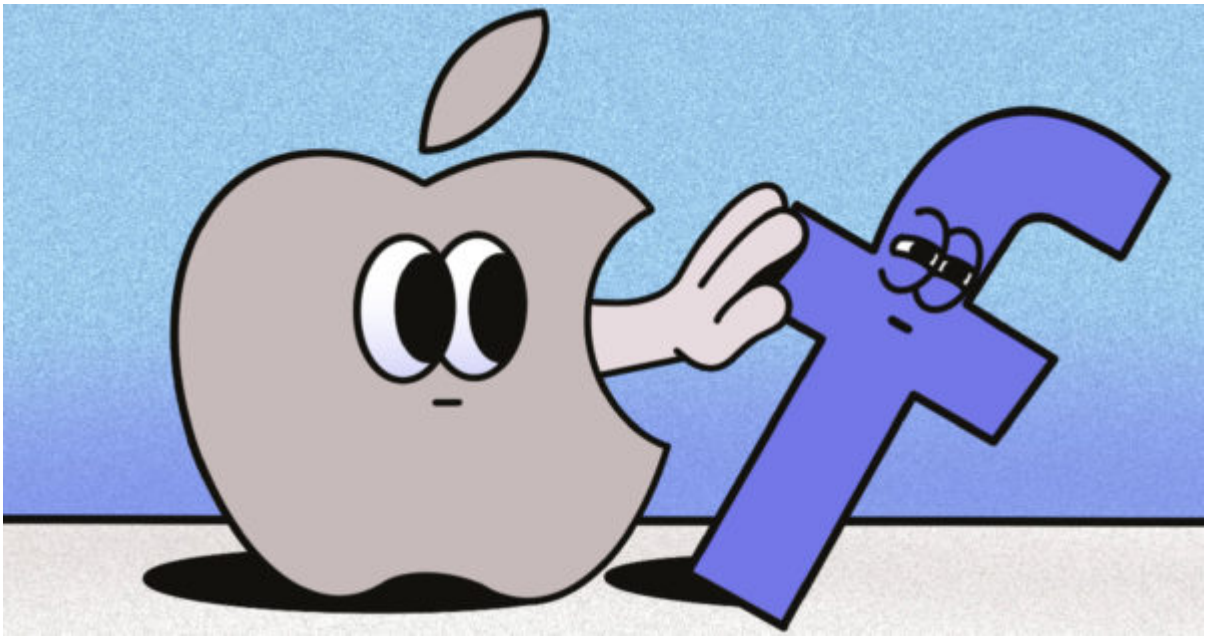
Analysts Shrug Off Facebook’s Bad Press but Q4 Ad Concerns Linger



Facebook reported revenue of $29.01 billion for the third quarter of 2021, up 35% year over year, but short of analysts’ projections of $29.57 billion. If it weren’t for Apple’s iOS 14 changes, the platform said it would have seen positive quarter-over-quarter revenue growth.

Recommended articles
https://www.adweek.com/media/facebooks-q4-ad-concerns/