Andreas Neophytou #ILoveTheseGuys

Shillington students from around the world share the work of creatives who inspire them in the #ILoveTheseGuys series. In this post, New York graduate Elizabeth Lauren West highlights projects from the typographer Andreas Neophytou.

Andreas Neophytou is a typographer and creative director based in London and New York who has created an engaging online portfolio that immediately draws the viewer in and directly reflects his body of work. His projects are presented in a grid of squares which makes it easy to see all of his pieces together as a whole. Almost every square has some movement which encourages the viewer to click to find out more about that specific piece. Within each project, he has included his process which contains variations of his designs, sketches and in-depth explanations of the brief at hand, information about the client and how went about answering their specific needs.

London Underground 150th Anniversary

Kamara

Chelsea College of Art & Design

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https://www.shillingtoneducation.com/blog/andreas-neophytou/