Apple is reportedly working on its own high-quality headphones

In a new report, noted Apple analyst Ming-Chi Kuo of KGI Securities says that Apple is updating its wireless AirPods and is working on its own brand of high-quality over-ears headphones, which could arrive later this year, according to *Apple Insider*.

The report says that Apple plans for the headphones to "be as convenient as AirPods with better sound quality," and that they could arrive by fourth quarter this year. It also notes that the headphones are expected to "be priced higher than AirPods," which retail for $159. Word broke earlier this week that Apple is planning a couple of upgrades to AirPods including the ability to activate Siri by voice this year, and making them water-resistant in 2019.

If the report is accurate, it looks as though Apple is looking for high-end headphones of its own for customers who want more than the company's AirPods. Apple delving into the world of high-quality headphones isn't too strange: the company already owns a headphones company, Beats, which it bought in 2014 for $3 billion.

https://www.theverge.com/2018/2/25/17050482/apple-over-ears-headphones-rumor-kgi-securities-airpods