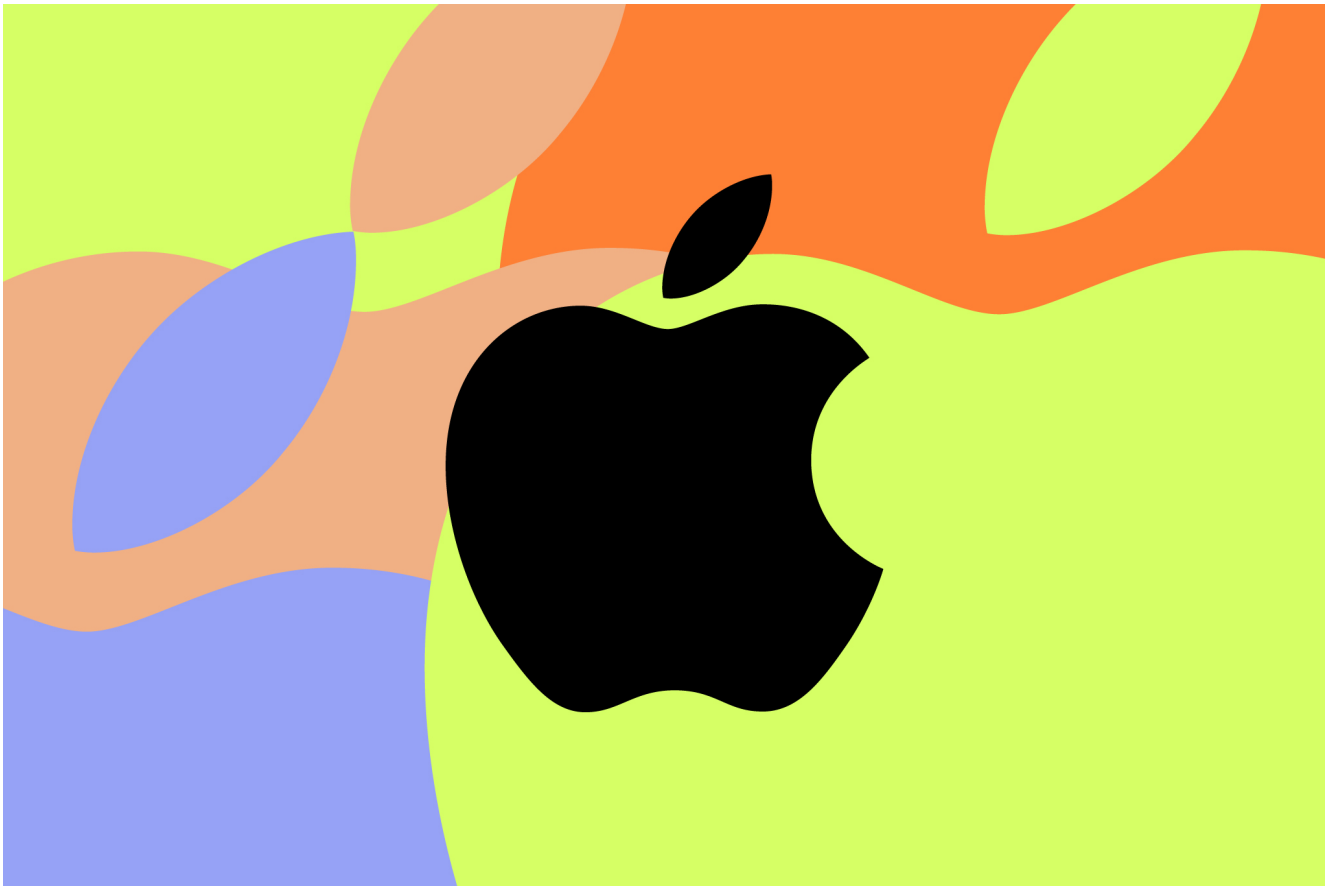
Apple might use Google servers to store data for its upgraded AI Siri



Apple has asked Google to look into “setting up servers” for a new version of Siri that’s Gemini-powered and meets Apple’s privacy requirements, *The Information* reports. Apple had already announced in January that Google’s Gemini AI models would help power the upgraded version of Siri it delayed last year, but *The Information’s* report indicates Apple might lean even more on Google so it can catch up in AI.

The original partnership announcement said that “the next generation of Apple Foundation Models will be based on Google’s Gemini models and cloud technology,” and that the models would “help power future Apple Intelligence features,” including “a more personalized Siri.” While the announcement noted that Apple Intelligence would “continue to run on Apple

devices and Private Cloud Compute," it didn't specify if the new Siri would run on Google's cloud.

Much of *The Information's* article also dives deep into the history of Apple's own cloud computing and data center efforts. As noted in the report, Apple has generally been more conservative in its infrastructure spending, especially compared to rivals like Google, Microsoft, and Amazon, which are making massive investments to meet the needs of AI demand. Apple's AI features so far haven't proven to be very popular, with just 10 percent of its Private Cloud Compute capacity in use on average, *The Information* says.

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