Apple pulls remaining Lightning-based devices from European stores

Apple is no longer selling its iPhone SE and iPhone 14 series in Europe – the last phone models with Apple's proprietary Lightning charging port – as the EU shifts to a common charging solution built around USB-C. EU Directive 2022/2380 goes into force today in an effort to reduce e-waste and solve market fragmentation.

A spot check by *The Verge* shows the iPhone SE, iPhone 14 and 14 Plus, and the Lightning-based Magic Keyboard have been pulled from Apple's online stores in The Netherlands, France, Norway, and Germany. Those same devices are still for sale in the US and other countries outside the EEA's 30 member states. A new iPhone SE with USB-C and other upgrades like an OLED display is rumored for 2025.

In addition to requiring a USB-C port on a wide range of devices sold in the EU from December 28th, 2024, the Directive also requires devices that support fast charging to support the USB PD standard, allows for the unbundling of charging bricks from retail devices, and helps consumers to better understand the power requirements of the devices they're buying through improved labeling.

https://www.theverge.com/2024/12/28/24330733/apple-pulls-lightning-based-devices-from-european-stores