Apple retail workers vote to unionize a store in Maryland

Workers at Apple's Towson Town Center store in Maryland have voted to unionize, with 65 yeses and 33 nos. Around 110 employees were eligible to vote in the election.

The store is the first Apple retail location in the US to hold a union election, after organizers in Atlanta withdrew their petition to hold a union vote, which had been scheduled to take place in early May.

Organizing at the Towson store has been done by a group of employees that called themselves AppleCORE (an acronym for Coalition of Organized Retail Employees). The workers have said they want to expand their rights, specifically asking for a say when it came to pay, hours, and safety. AppleCORE is associated with a larger, established union, the International Association of Machinists and Aerospace Workers.

Apple hasn't welcomed the multiple unionization campaigns at its stores with open arms. The company hired anti-union lawyers, and had store and even corporate leadership tell employees why they shouldn't join a union. Organizers in Atlanta even withdrew their petition to hold an election, claiming that Apple's behavior made it impossible to have a fair vote, and the company has been accused of union busting via captive audience meetings at two separate locations.

Currently, there aren't any other union elections scheduled at US Apple retail stores. However, workers at Apple's Grand Central store in New York are in the process of collecting the signatures needed to petition for a vote, in association with the Communications Workers of America union. There are also

efforts to organize an Apple store in Louisville, Kentucky.

https://www.theverge.com/2022/6/18/23172232/apple-store-towson-town-center-union-election-results-votes