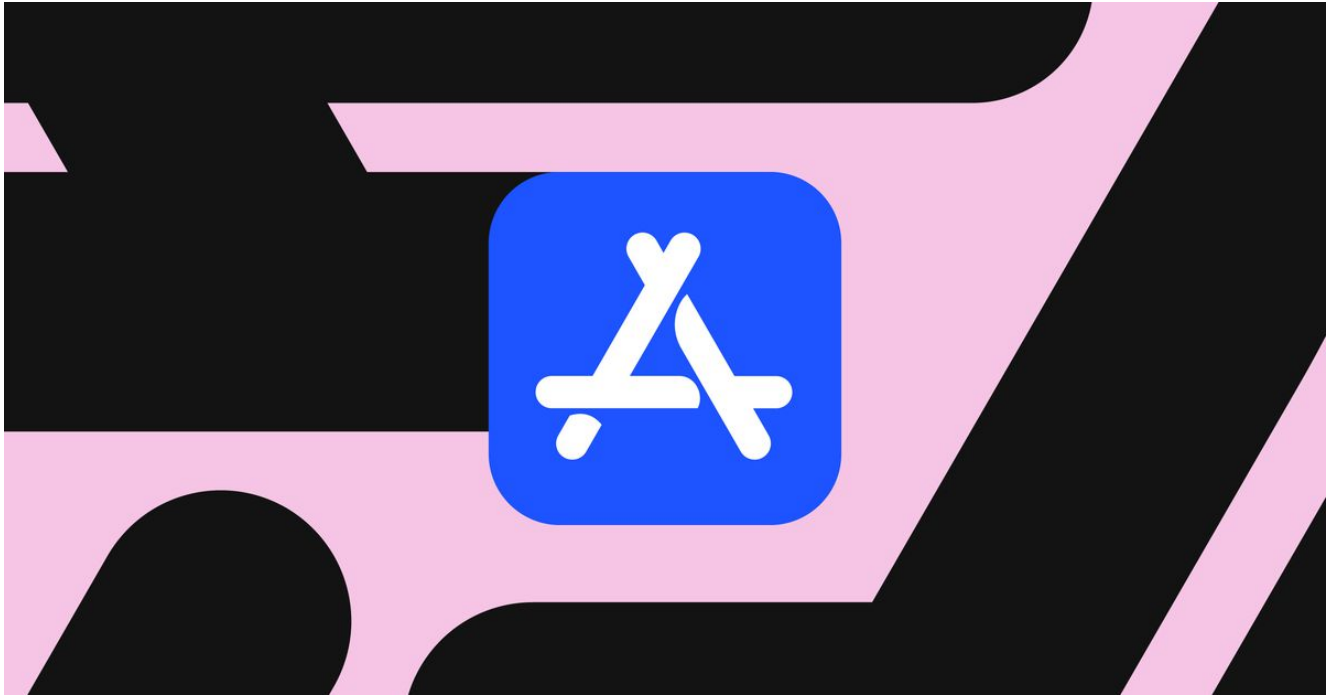


Apple's App Store is inviting me to 'search the way you talk'



I opened the App Store today to find an emulator I'd read about, and a new prompt appeared under the search bar inviting me to "search the way you talk." I hadn't seen the prompt before on my iPhone 13 Pro Max, and quite frankly, I had missed the iOS 18.1 update note about it.

As it describes, Apple's update in October added, "App Store search lets you use natural language to find what you're looking for more easily." It's also not the only place Apple is adding natural language search with iOS 18, in addition to Photos, Music, and Apple TV.

While some others had seen a splash screen in October, I'd only spotted the same simple search prompts as before. When I asked around at *The Verge*, several others hadn't seen it before, although closing the app and relaunching it caused the message to appear in at least one case, and a few social media posts have popped up from other people noticing it for the

first time.

The prompt in the hint bubble suggested trying something like “Apps that help me work out,” so of course, I gave it a try.

```
a:hover]:text-black      [&>a:hover]:shadow-underline-black
dark:[&>a:hover]:text-gray-e9    dark:[&>a:hover]:shadow-
underline-gray-63          [&>a]:shadow-underline-gray-13
dark:[&>a]:shadow-underline-gray-63">This isn't exactly what I
was looking for, but I certainly would never have found this
otherwise.
```