

Are Models the Original Influencers? Women Management Modeling Agency and InfluencerDB Think So

Before there were bloggers, Instagrammers, YouTubers or social media stars, there were models. And Women Management and InfluencerDB are betting the “original influencers” are still just as relevant today. In October, the two organizations—a legendary agency that counts models like Behati Prinsloo and Winnie Harlow among its roster, and a 2-year-old influencer marketing startup that...
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