ASCAP

Graphic Designer (Temporary) / Full Time
New York New York US

https://www.ascap.com/

The American Society of Composers, Authors, and Publishers is an American not-for-profit performance-rights organization that protects its members' musical copyrights by monitoring public performances of their music, whether via a broadcast or live performance, and compensating them accordingly.

Role Details

The American Society of Composers, Authors and Publishers (ASCAP) is a professional membership organization of songwriters, composers and music publishers of every kind of music. ASCAP's mission is to license and promote the music of its members and foreign affiliates, obtain fair compensation for the public performance of their works and to distribute the royalties that it collects based upon those performances. ASCAP members write the world's best-loved music and ASCAP has pioneered the efficient licensing of that music to hundreds of thousands of enterprises who use it to add value to their business – from bars, restaurants and retail, to radio, TV and cable, to Internet, mobile services and more. The ASCAP license offers an efficient solution for businesses to legally perform ASCAP music while respecting the right of songwriters and composers to be paid fairly. With over 690,000 members representing more than 10 million copyrighted works, ASCAP is the worldwide leader in performance royalties, service and advocacy for songwriters and composers, and the only American performing rights organization (PRO) owned and governed by its writer and publisher members.
www.ascap.com

Combining talent, experience and an equal passion for music

and cutting-edge design with innovative problem-solving, attention to detail and an ability to work in a fast-paced environment, ASCAP’s on-site temporary Graphic Designer is responsible for designing and creating all visual aspects of ASCAP’s brand across an array of mediums to achieve the goals of the Marketing & Communications department while generating excitement, confidence and trust throughout our music creator and music-licensed community.

You will be designing and creating assets, from concept to execution, for everything from traditional print ads, program books and brochures to digital assets for web, social media, presentations and video to experiential materials and graphics for events such as conferences, festivals and award shows representing a variety of music genres. You will report to the Art Director, work alongside the marketing team, and interface with other creative and strategic departments throughout ASCAP.

This role is seated in our New York City office and will require you to work onsite.

Responsibilities

-Strategize closely with Art Director and other Graphic Designers to determine how to best represent concepts related to ASCAP’s brand identity.
-Develop online and offline visual communication material for key consumer-facing marketing channels including digital, social, experiential, traditional media, partner programs.
-Drive company-wide use of our current visual guidelines/identity system and ensure alignment with the overall brand positioning and strategy.
-Design and create advertising, promotional, and informational materials for ASCAP campaigns, website and events.
-Ensure consistency and integrity of the ASCAP brand in the eyes of consumers, partners, the brand creative and management, ensuring to adhered by the brand guidelines.

-Work with print, pre-press and production vendors to meet our goals; stay abreast of new production technologies and best practices to deliver the best results; negotiate best pricing; and manage and meet all deadlines.
-Create digital advertisements for ASCAP’s events and strategic initiatives.
-Design concepts for PowerPoint and or keynote presentations/materials for meetings; sponsor decks in multi-formats to communicate our messaging visually.

Requirements

-You have 1-5 years of experience in developing exceptional brand-focused creative.
-Experience working in a team and individual setting, bringing with you great spirit and inspiring work ethic.
-Should be proficient in the major digital design programs in the Adobe Creative Cloud – InDesign, Photoshop, Illustrator – as well as Microsoft Word, Excel, Keynote and PowerPoint. Experience with Adobe Premiere and Adobe After Effects (film editing/motion graphics) is a plus.
-Knowledge of print production procedures (preparing files for press, bleed settings, checking proofs, etc.) as well as sending files via email, Dropbox, WeTransfer, and FTP.
-Good communication and organizational skills.

Besides providing a unique and dynamic work environment, there are a few other reasons you should consider ASCAP in your career planning. We also offer generous benefit options that are comprehensive and provide the flexibility that most employees want and need. These health care and financial plan options include the following:

-A choice of either network only provider medical and dental plans or more flexible medical and dental plans where you can see providers in or out-of-network
-Vision plan that offers both in and out- of network provider options

-Immediate eligibility for 401(k) participation with an employer provided match
-An additional Employer paid retirement savings program regardless of your participation in the 401(k) Plan
-Generous time-off policy
-Health care and dependent care flexible spending accounts
-Short term disability Insurance / salary continuation and Long term disability insurance
-Company provided basic life and accidental death and dismemberment insurance
-Supplemental and dependent life insurance options

Skill/Attributes Required

-You have 1-5 years of experience in developing exceptional brand-focused creative.
-Experience working in a team and individual setting, bringing with you great spirit and inspiring work ethic.
-Should be proficient in the major digital design programs in the Adobe Creative Cloud – InDesign, Photoshop, Illustrator – as well as Microsoft Word, Excel, Keynote and PowerPoint. Experience with Adobe Premiere and Adobe After Effects (film editing/motion graphics) is a plus.
-Knowledge of print production procedures (preparing files for press, bleed settings, checking proofs, etc.) as well as sending files via email, Dropbox, WeTransfer, and FTP.
-Good communication and organizational skills.

Apply/Respond by:
30/06/2019

Send: CV/Resume

Submit application at:
https://jsco.re/2ep2p

cyoon@ascap.com

https://www.shillingtoneducation.com/blog/ascap/