Attend Search Marketing Expo next week for free!

Just because in-person conferences are canceled doesn’t mean you can’t continue your learning initiatives: Join more than eight thousand(!) fellow search marketers next week, June 23 – 24, for **SMX Next…** a free virtual event that will equip you with actionable SEO and SEM tactics that can help **drive more traffic, leads, and sales**.

Register today to access **40+ tactic-rich sessions** featuring the Search Engine Land experts you know and trust – together

with **senior marketers** at **T-Mobile, Procter & Gamble, Microsoft, Botify, Bruce Clay Inc., Invoca, Merkle, Moz**, and dozens of other **leading organizations**. You'll train on essential search marketing topics like….

- Preparing for future Google algorithm updates
- The evolution of local search
- Creating exciting customer experiences
- Diagnosing (and fixing) a drop in rankings
- Leveraging PPC to power SEO
- Breaking down organizational silos
- The benefits of call tracking
- Advanced title tag optimization
- Implementing a company-wide SEO strategy
- Reducing click fraud
- Scaling SEO content programs

… and loads more. Ready to register? **Secure your spot now** — it's quick, easy, and best of all… free! "See" you next week :-)

About The Author

Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

http://feeds.searchengineland.com/~r/searchengineland/~3/AWlghCOvYtA/attend-search-marketing-expo-next-week-for-free-2-336039