Australia’s ‘Graphic and Confronting’ Covid-19 Ad Could be the Most Hard-Hitting Yet



As with the rest of the world, Australia is on a drive to persuade its citizens to take up Covid-19 vaccinations being offered by the government. The country is currently seeing one of its largest spikes in infections due to the most infectious Delta variant of the virus spreading and has begun a hard-hitting and controversial advertising drive to show the potential impact catching the disease could have.

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