Barbie earns $1 billion at the box office worldwide

Barbie is the first movie from a solo female director to hit the mark, joining just a few other female-directed films that have grossed over a billion dollars internationally: *Frozen* and *Frozen II* (both co-directed by Jennifer Lee alongside Chris Buck) and *Captain Marvel* (co-directed by Anna Boden and Ryan Fleck). *Barbie* grossed $53 million in its third weekend in the US, topping the weekend box office and putting its domestic total at $459.4 million, according to IMDB's Box Office Mojo.

"It's a good club to be in," said Jeff Goldstein, Warner Bros. Pictures president of domestic distribution, in a statement to *Variety.*

"The massive, overwhelming response we've seen out there proves what we've known from the beginning: that '*Barbie*' is not only an incredibly special film, but clearly the theatrical event of the summer, if not the year," Jeff Goldstein, Warner Bros. Pictures president of domestic distribution, said in a statement after *Barbie*'s opening weekend.

We can also expect more from Mattel. The toy maker will be keen to dig out additional *Barbie*-sized successes from its catalog. Prior to the release of *Barbie, The New Yorker* reported that the toy company is considering adapting everything from Hot Wheels to Uno.

Barbie stars Margot Robbie as the sublime titular protagonist, while Ryan Gosling's job is Ken.

Update August 6th, 2023: *Added that* Barbie *is now the fastest Warner Bros. Pictures film to hit the $1 billion mark, as well as details about its domestic weekend earnings.*

https://www.theverge.com/2023/8/6/23816979/barbie-box-office-earnings-greta-gerwig