Bizarre Harmon Brothers Ad for Next Vacay Stars Traveling Tree Woman

Characters invented for ad campaigns like NBC Sports' Ted Lasso and Geico's cavemen have proven so popular they've spawned their own TV shows. Treena the Traveling Tree Woman invented by Harmon Brothers might not be guaranteed that same success, but the Utah-based video ad agency packs plenty of personality into its three-and-a-half-minute spot for discount flight booking service Next Vacay.

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