

Bulletproof Partners with Shillington for Diversity in Design Scholarship + Mentorship in New York City

We're proud to announce Shillington is partnering with Bulletproof for a Diversity in Design Full Scholarship + Industry Mentorship opportunity in New York City, providing a career-changing opportunity to aspiring designers from underrepresented groups.

As a collaborative commitment by both educators and employers, the scholarship strives to support and strengthen equity by cultivating diverse and inclusive representation in the design industry—within classrooms and beyond.

The winner will receive 100% off course fees for our New York full-time or part-time course starting in September 2021, followed by post-graduate mentorship.

In New York City, Bulletproof will:

- Select the winner with Shillington and a #Shillumni panel
- Sponsor 50% of the full scholarship course fees
- Rent out tech equipment for the duration of the course
- Provide post-graduate mentorship sessions

Interested in applying, or know someone who should? Find out more about both the Diversity in Design Full Scholarship + Industry Mentorship and Dive into Design Half Scholarship (open to everyone). Deadline: Monday, 19 July 2021.

Read on for an interview with Bulletproof.

For those who haven't heard of Bulletproof, tell us who you are and what you do.

Bulletproof is a strategic brand design agency with studios in London, New York, Singapore, Amsterdam and Sydney. Proudly independent, we exist to vanquish mediocrity and build the most successful brands of the future. Working in partnership with clients of all sizes, from Mondelēz International, The HEINEKEN Company and Diageo, to SoapSmith, WhiteClaw and the Football Association of Wales, we create bulletproof brands that deliver real commercial results. You can check out our work on our Instagram @bulletproofintl, LinkedIn or visit our website, www.wearebulletproof.com.

Why did Bulletproof decide to partner with Shillington for the

Diversity in Design Scholarship?

As a creative agency, we thrive on different perspectives to deliver exceptional work for our clients. An agency value we hold dear is 'people make the difference', and diversity is an imperative part of our culture. We partner with organizations, such as Shillington, that hold this same belief. We've long been fans of Shillington and appreciate the expertise and support the organization provides students, as well as its innovative educational format that makes design and creative careers more accessible for all.

We're the first to recognize there are challenges to entering the design industry, from the affordability of design training to a lack of awareness of the creative industries within schools. Becoming involved with the Diversity in Design Scholarship will help us encourage new talent to shine and provide guidance to get their foot firmly in the door.

What are you looking for in applications?

We believe that great ideas change the world, and those great ideas come from out-of-the-box thinkers, passionate storytellers and go-getters. Each applicant has an opportunity to share their **why**; Why design? Why now? And why they are right for Shillington. We can't wait to learn the why behind each applicant's story and the unique way it's presented.

What can the winner expect from the five mentorship sessions?

We want to make sure the winning candidate is set up for their own particular brand of success during and after the course, so we will look to create bespoke mentorship sessions that are crafted around the applicant's own goals, challenges and aspirations. That can include portfolio reviews, presentation training, career journey help, résumé reviews, studio shadow days and access to the Bulletproof team for advice and consultation.

Anything else you'd like to share?

There are many parts to the design ecosystem. From graphic designers to strategists, retouchers, visualizers, renderers, motion graphic artists, client services, production, IT, there are so many characters that keep this world turning. On a good day, it's an industry alive with opportunity that both drives and reflects culture, and we think that's a pretty exciting place to be.

Talent is the lifeblood of our industry and we're all here because, at some point, someone gave us a break, so we want to push that energy forward. Not everyone has the access or even knowledge that design can be a career, and a successful and stimulating one at that. We are on hand to help guide and support those new to the game – and learn from them as well, as we believe it's a two-way street. We're looking forward to meeting you.

Huge thanks to Bulletproof for partnering with us, and sharing their thoughts.

Want to apply for the Diversity in Design Full Scholarship + Industry Mentorship in New York? Or know someone who should? Find out more and apply.

If you're not eligible for this scholarship, Shillington is also offering Dive into Design Half Scholarships for September 2021 courses. Anyone and everyone can apply!

DEADLINE: Monday, 19 July 2021

<https://www.shillingtoneducation.com/blog/bulletproof-partners-shillington-diversity-design-scholarship-mentorship-new-york-city/>