# Bustle Founder Wins Out in Bid for Gawker

A holding company owned and managed by Bryan Goldberg, the founder of Bleacher Report and Bustle, won a bankruptcy auction for Gawker.com and its assets. The successful bid was reportedly up to $1.5 million. It’s not clear what Goldberg, currently the CEO of Elite Daily and Bustle, intends to do with the assets, including Gawker.com… https://www.adweek.com/digital/bustle-founder-wins-out-in-bid-for-gawker/