

Butter Studio: Junior Graphic Designer or Design Intern

Junior Graphic Designer or Design Intern / Freelance / Paid
Brooklyn New York US

<http://www.butterstudio.co>

Butter is seeking a highly motivated and talented design intern or junior designer to join the studio. Our intern will learn the ins and outs of working with a small brand design firm and be actively involved in all aspects of our creative process.

Role Details

Company Overview: Butter is a creative studio without borders, driven by the chance to change culture with every project and dedicated to creating intentional design that isn't afraid to leave an impression. We are focused on partnering with organizations that foster empowerment, community, and joy. Our services include brand identity design, campaigns, packaging, web design, art direction, naming, brand positioning and more.

Position title: Design Intern or Junior Designer

Reports to: Cari Sekendur, Owner/Creative Director

Position purpose:

This position serves the mission of the business by executing creative work that is on a mission to change culture through surprising and delightful execution.

Butter is seeking a highly motivated and talented design intern or junior designer to join the studio. Our intern will learn the ins and outs of working with a small brand design firm and be actively involved in all aspects of our creative process. This is an opportunity to learn what it's like to

work for a small studio, hone your craft, and develop your design skills while working on real life applications. We're looking for design students or those early in their design careers whose aesthetic resonates with ours, who have excellent typography, graphic design, animation, and illustration skills.

Essential Functions:

Administrative responsibilities:

Track time in Google Sheets

Use project management software and make updates and notes as needed

Attend creative meetings with clients and take minutes to be shared with CD

Weekly report to CS

Creative responsibilities:

Produce final design solutions (like logos, banners, interfaces)

Pitch creative ideas to internal creative team

Collaborate with team members on design work

Take on production design tasks (e.g. color correction)

Design brand systems and assets for clients

Design print or development ready design assets to spec

Design collateral for Butter marketing: newsletter, social media etc.

Create static design assets using Illustrator, Photoshop, Indesign, Sketch or Figma

Create animations and motion graphics

Day-to-day operating responsibilities:

Understand project requirements and concepts

Follow through with assignments on time and thoughtfully

Arrive on time, fulfil expected tasks and time commitment

Skill/Attributes Required

Requirements:

Current undergraduate student studying graphic design,

Shillington certificate in Graphic Design, OR professional with 0-3 years work experience in graphic design
Expert in Adobe Suite (Illustrator, InDesign, Photoshop)
Fluent in AfterEffects, motion design, animation
Experience using Figma a plus
Great at accepting and implementing feedback
Proactive self starter, brings ideas to the table
Exceptional organizational and project management skills
Excellent problem solver
Extremely detail oriented and adept at multitasking
Self starter that sticks to deadlines, arrives on time, follows through with commitments
Great at time management
Adept at learning new technologies and platforms
Strong interpersonal skills and extremely resourceful
Passion for sport, empowerment of underrepresented groups is a plus
Passion for female led and LGBTQ organizations is a plus
Passion for brand identity design and application
Passion for recreational sports or competitive athletics a plus
Familiarity with design techniques (e.g. wireframing, moodboarding)
Understanding of visual elements (layout, type, and color)
Team player
Conceptual thinker
Portfolio website and written letter explaining why you are the best fit

QUALIFICATION STANDARDS

Education

Current bachelors/masters student studying Graphic Design or Graphic Design Bachelors degree (or Shillington Certificate)

Experience

0-5 years of experience working as a Junior Designer

To Apply:

Please send portfolio link and letter of interest to
hello@butterstudio.co

Apply/Respond by:

31/08/2020

Send: CV/Resume

hello@butterstudio.co

<https://www.shillingtoneducation.com/blog/butter-studio/>