

CBX's Rick Barrack Doesn't Just Collect Corvettes—He's Also a Master Judge

Experience [ADWEEK House at Cannes](#), June 16-19. We're celebrating 45 years of reporting with Now and Next—a creative opportunity for brands to define who they are and their future in the industry. [Register](#) .

The night before his 16th birthday, Rick Barrack camped out at the DMV in Louisville, Ky., to get his driver's license first thing in the morning. The eagerness to get behind the wheel of his prized silver-and-red 1979 Chevrolet Camaro didn't end there—he was pulled over for speeding on the very first drive. “That was quite the christening of my first automobile,” he laughed.

His enthusiasm for cars was “in my DNA from a very early age,” he said.

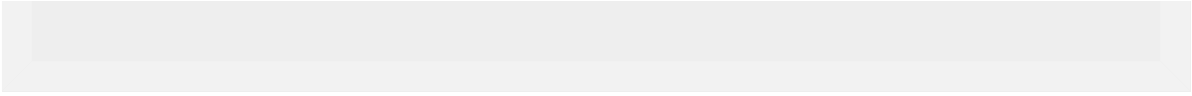
WORK SMARTER — LEARN, GROW AND BE
INSPIRED.

SUBSCRIBE TODAY!

To Read the Full Story Become an Adweek+ Subscriber

[View Subscription Options](#)

Already a member? [Sign in](#)



<https://www.adweek.com/agencies/cbx-rick-barrack-corvette-master-judge/>