

ChatGPT Ad CTR Topped 1% In 4 Markets, Not In The U.S.: Report via @sejournal, @MattGSouthern

A report using Similarweb panel data breaks down ChatGPT ad click-through rates by market and tracks how often the top ChatGPT advertisers changed.

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<https://www.searchenginejournal.com/chatgpt-ad-ctr-markets-report/591384/>